

***Exhibit II-2***  
***Market Demographic Statistics***  
***Effective Buying Income***  
***By Metropolitan Area (U.S. Locations Only)***

Market	Arena	Total Effective Buying Income (EBI) (in thousands)			Average Household EBI		
		1995	Estimated 2000	Percentage Change	1995	Estimated 2000	Percentage Change
Detroit	Silverdome	\$83,944,800	\$98,131,430	16.9%	\$42,831	\$48,450	13.1%
Houston	Astrodome	69,878,000	90,561,858	29.6%	46,860	56,668	20.9%
<b>Seattle</b>	<b>Kingdome</b>	<b>61,977,800</b>	<b>80,695,033</b>	<b>30.2%</b>	<b>48,529</b>	<b>59,208</b>	<b>22.0%</b>
Atlanta	Georgiadome	56,902,100	75,622,876	32.9%	44,085	51,497	16.8%
Minneapolis/St. Paul	Metrodome	46,918,900	59,399,338	26.6%	45,497	54,142	19.0%
St. Louis	Trans World Dome	40,986,800	49,225,155	20.1%	42,524	49,274	15.9%
Tampa Bay	Tropicana Field	34,107,300	40,928,801	20.0%	37,015	42,488	14.8%
Indianapolis	RCA Dome	25,023,200	32,530,097	30.0%	43,481	52,706	21.2%
San Antonio	Alamodome	19,375,200	25,013,364	29.1%	37,936	44,524	17.4%
New Orleans	Superdome	17,723,400	21,994,748	24.1%	36,712	44,175	20.3%
<b>Average</b>		<b>\$45,683,750</b>	<b>\$57,410,270</b>	<b>25.7%</b>	<b>\$42,547</b>	<b>\$50,313</b>	<b>18.3%</b>
<b>Median</b>		<b>\$43,952,850</b>	<b>\$54,312,247</b>	<b>23.6%</b>	<b>\$43,156</b>	<b>\$50,386</b>	<b>16.8%</b>

Source: Sales & Marketing Management, 1996.